



Take the challenge...

The Plant-Based Diet

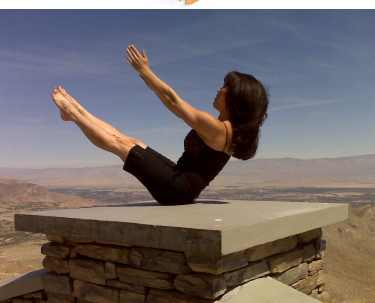


Americans are fatter, sicker, and more stressed than ever. By 2030, it's expected that nearly 50% of Californians will be obese! Take control of your life, your body, your health, your mind, and our future.

Join The Plant-Based Challenge and Eat Fit, Get Fit, Live Fit!

Take The Pledge: Creating A Better You, Better World™

1. Eat at least one plant-based meal a day
2. Exercise for 30-minutes daily
3. Practice 30 Worryless Living Affirmations to live the life YOU want
4. Participate in sustainable and charitable living daily



How you can make a difference... get involved!

- Become a Sponsor
- Become a Champion
- Become a Volunteer
- Become a Participant
- Become a Social Media Advocate



EVENTS & PROMOTION

- * Festival in San Diego in 2014
- * Media/Social Media Coverage
- * Videos/Articles: Recipes, Workouts, & Wellness Interviews
- * Documentary Film: Live Fit Films is producing a film on The Plant-Based Diet Movement... join us and be part of *Creating A Better You, Better World*
- * Portion of the proceeds benefit cancer research & prevention and plant-based education



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